

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	711951	
	Alt Order #:	06306786	
	Product Desc:	AMERICAN CROSSROADS	
	Estimate:	952	
	Flight Dates:	09/18/12 - 09/25/12	Primary AE:
	Original Date / Rev:	09/06/12 / 09/06/12	Sales Office:
	Order Type:	Political	Sales Region:
<b>Agency</b>	<b>Name:</b>	Crossroads Media/ POL	
	Buying Contact:	Emily Milhoan	Billing Type:
	Billing Contact:	66 Canal Center Plaza Suite 500	Billing Calendar:
		Alexandria, VA 22314	Billing Cycle:
			Agency Commission:
<b>Advertiser</b>	<b>Name:</b>	American Crossroads	
	Demographic:	A35+	New Business Thru:
	Product Codes:	IS-Candidate/Presidential	Order Separation:
	Priority:	P-5	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/25/12	7	September 2012	7	\$88,800.00	\$75,480.00	0.00
			Totals	7	\$88,800.00	\$75,480.00	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/21/12	09/21/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	-----F--	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
				BLUE BLOODS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----F--		1	\$12,000.00			0.00					
E 2	WTSP	09/22/12	09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				48 HOURS MYSTERY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-		1	\$6,000.00			0.00					
E 3	WTSP	09/23/12	09/23/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$16,000.00	P-2	0.00	NM	1	\$16,000.00
				NFL ON CBS WEEK 3 GM 19/23/12 NYJE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$16,000.00			0.00					
E 4	WTSP	09/23/12	09/23/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
				10 NEWS-11P SU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$2,800.00			0.00					
E 5	WTSP	09/23/12	09/23/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
				60 MINUTES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1	\$14,000.00			0.00					

Order / Rev: 711951  
 Alt Order #: 06306786  
 Flight Dates: 09/18/12 - 09/25/12

Advertiser: American Crossroads  
 Product Desc: AMERICAN CROSSROADS  
 Estimate: 952

WTSP-TV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	09/18/12	09/18/12	Tue Prime A		CM	Tue	8-9p	-T-----	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
NCIS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>					
		Week: 09/17/12	09/23/12	-T-----			1	\$20,000.00				0.00					
E 7	WTSP	09/25/12	09/25/12	Tue Prime B		CM	Tue	9-10p	-T-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
NCIS: LOS ANGELES																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>					
		Week: 09/24/12	09/30/12	-T-----			1	\$18,000.00				0.00					
															Totals	7	\$88,800.00